GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1258
ANSWERED ON:02.05.2016
Agreement for Promotion of Tourism
Bidhuri Shri Ramesh;Sawaikar Shri Advocate Narendra Keshav;Singh Shri Dushyant

Will the Minister of TOURISM be pleased to state:

(a) whether India has recently signed any MoU/Agreement with some countries for the promotion of tourism;
(b) if so, the details of the various MoUs signed with international bodies/countries including Maldives for the promotion of tourism;
(c) whether tourism destinations in India like Goa are likely to be benefited as a result of this agreement;
(d) if so, the details thereof; and
(e) whether the Government has received any external assistance for the development of tourism infrastructure and other related activities and if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) and (b): The Ministry of Tourism, Government of India has signed 55 Agreements/MoUs/Letter of Intent (LoI) (bilateral/trilateral and Multilateral) in the field of Tourism cooperation. The details of the MoU's/Agreements/LoI signed with various countries may be seen at Annexure I.

(c) and (d): The main objectives of such MoUs/Agreements/LoI signed include:

i) Exchange of information and data related to tourism.
ii) Cooperation between tourism stakeholders including Hotels & Tour Operators.
iii) Exchange programmes for cooperation in Human Resource Development.
iv) Investment in the Tourism and Hospitality sector.
v) Exchange of visits of Tour Operators/Media/Opinion Makers for promotion of two way tourism.
vi) Exchange of experience in the areas of promotion, marketing, destination development and management.
vii) Participation in travel fairs/exhibitions in each other's country.

(e): Details of External Assistance received for the development of tourism infrastructure and other related activities may be seen at Annexure II.

****